I subscribe to Satellite radio because I have found that, over the years, broadcast radio has completely failed to provide what I would expect from radio. For years now, I have found it difficult to find such essential news as WHERE a tornado might be when an watch or warning has been issued. When one loses the TV bulletins due to a power outage in the path of such a storrm, the only option is battery-powered media...radio. The only hard news available is on Public Radio and those programs are not on between their morning and evening shows. Even some music other than top-40 is hard to find if you can't pick up NPR, As to talk, it is usually on one point of view on the programs.I spent several years in Europe, where radio still offers a variety of entertainment. I have not found this in the US until I found satellite radio.

As to weather and traffic, I fail to see what great damage this is doing to local broadcasters who do NOT, in fact, offer that information except during rush hours and that in between a lot of other stuff you might or might not want to hear, and then very briefly. It's also a great advantage to someone who is NOT from a particular area and might not know which local stations offer this info to be able to find out what you are driving into.

In short, rather than forcing their own low standards on another radio system, why don't they just get their own acts together and start actually serving their constituency? Satellite radio serves it up, broadcast doesn't. If broadcast wants to keep their audiences, then they need to raise their own standards rather than trying to quash fair competition, Reminds me of why I switched to satellite TV!